

BREW GALOO 2019 SPONSORSHIP OPPORTUNITIES

LOCAL CHAMPION - \$15,000

Banner ad on homepage of SLR website, additional listing on website as a sponsor of the program (good for 1 year), logo on Brewgaloo main webpage side bar with click through

Logo printed on festival tasting size glasses for Friday's event

Logo printed on 15,000 acrylic keepsake pint glasses for Saturday's event plus 5 glasses for you & your friends

5 passes to Friday night sampler event (\$225 value)

Option to have a 10x10 space at Fri. & Sat.'s events

Logo on festival poster

Mention in press release

Logo on Sat.'s music stage banners

Logo on event T-shirt

'Thank you' announcement from stage for your sponsorship on Friday & Saturday

Minimum of 8 shout-outs on Brewgaloo Facebook, Twitter, and/or Instagram pages

Logo with click through prominently displayed on sponsor section of website

Logo featured in Brewgaloo FB page sponsor album & e-newsletter promotions

200 Tickets to use at the event on Saturday (\$200 value)

STAGE SPONSOR - \$5,000

Stage titled & branded w/ your company name & logo

Logo printed on 15,000 acrylic keepsake pint glasses for Saturday's event plus 4 glasses for you & your friends

4 passes to Friday night sampler event (\$180 value)

Option to have a 10x10 space at Saturday's event

Logo on festival poster

Mention in press release

Logo on Sat.'s music stage banners

Logo on event T-shirt

'Thank you' announcement from stage for your sponsorship on Friday & Saturday

Minimum of 5 shout-outs on Brewgaloo Facebook, Twitter and/or Instagram pages

Logo with click through prominently displayed on sponsor section of website

Logo featured in Brewgaloo FB page sponsor album & e-newsletter promotions

100 tickets to use at Saturday's event (\$100 value)

LOCAL SUPPORTER - \$2,500

Logo printed on 15,000 acrylic keepsake pint glasses for Saturday's event plus 4 glasses for you & your friends

Option to have a 10x10 space at Saturday's event

Logo on festival poster

Mention in press release

Logo on Saturday's music stage banners

Logo on event T-shirt

'Thank you' announcement from stage for your sponsorship on Fri. & Sat.

A minimum of 5 shout-outs on Brewgaloo Facebook, Twitter and/or Instagram pages

Logo w/ click through prominently displayed on sponsor section of website

Logo featured in Brewgaloo FB page sponsor album & e-newsletter promotions

30 tickets to use at Saturday's event



Custom packages available to fit any budget!

BREW GALOO 2019 SPONSORSHIP OPPORTUNITIES



LOCAL FRIEND - \$750

Mention in press release

Logo on Saturday's music stage banners

Logo on event T-shirt

'Thank you' announcement from stage for your sponsorship on Saturday

Minimum of 2 shout-outs on Brewgaloo's Facebook, Twitter and/or Instagram pages

Logo w/ click through prominently displayed on sponsor section of website

Logo featured in Brewgaloo FB page sponsor album & e-newsletter promotions

15 tickets to use at Saturday's event

LOCAVORE - \$300

Name on event T-shirt

'Thank you' announcement from stage for your sponsorship on Saturday

Minimum of 1 shout-out on Brewgaloo Facebook and/or Twitter pages

Name on Saturday's music stage banners

Logo w/ click through displayed on sponsor section of website

Logo featured in Brewgaloo FB page sponsor album & e-newsletter promotions

10 tickets to use at Saturday's event

BEER CLUB - \$100

Name w/ click through listed on sponsor section of website

Logo featured in Brewgaloo FB page sponsor album & e-newsletter promotions

5 tickets to use at Saturday's event

GET ADDITIONAL EXPOSURE WITH ADD-ON SIGNAGE!

Inquire to sponsor a particular area or item at the festival such as....

Branded barricade covers
Courthouse DJ booth
Inflatable street arches

Ticket booth signage
Beer tent brewery signs (over 115!)
Vendor market

Directional street signage
Road closure mailings

Cheers to BREWGALOO!!!

NC's largest craft beer festival & the 2nd in the US!

Featuring only NC craft beer making it the countries largest single state craft beer festival!

1st festival to pay brewers in full for their beer - will spend over \$140,000 on NC beer in 8 hours!

Over 30,000 attendees with representation from 44 states!



www.shoplocalraleigh.org
contactus@shoplocalraleigh.org



SATURDAY WRISTBAND - \$7,000

- Logo/Company name printed on 30,000 wristbands
- Option to have a 10x10 space at Saturday's event
- Logo on festival poster
- Mention in press release
- Logo on Saturday's music stage banners
- 'Thank you' announcement from stage for your sponsorship on Saturday
- Minimum of 3 shout-outs on Brewgaloo Facebook, Twitter and/or Instagram pages
- Logo with click through prominently displayed on sponsor section of website
- Logo featured in Brewgaloo FB page sponsor album & e-newsletter promotions
- 50 tickets to use at the event

TICKET OUTLET - \$1,500

- Designated Brewgaloo ticket outlet
- Option to have a 10x10 space at Saturday's event
- Logo on festival poster
- Mention in press release
- Logo on Saturday's music stage banners
- Logo on event T-shirt
- 'Thank you' announcement from stage for your sponsorship on Fri & Sat
- A minimum of 5 shout-outs on Brewgaloo's Facebook, Twitter and/or Instagram pages
- Logo with click through prominently displayed on sponsor section of website
- Logo featured in Brewgaloo FB page sponsor album & e-newsletter promotions
- 25 tickets to use at Saturday's event

FRIDAY NIGHT LANYARD - \$1,000

- Logo/Company name on lanyard worn by all attendees (up to 2,500 people)
- Mention in press release
- 'Thank you' announcement from stage for your sponsorship on Friday
- Minimum of 2 shout-outs on Brewgaloo Facebook page and/or Twitter page
- Logo with click through prominently displayed on sponsor section of website
- Logo featured in Brewgaloo FB page sponsor album & e-newsletter promotions
- 2 tickets to Friday night's event (\$90 value)

WATER TOWER (4 avail) - \$900

Sponsor all 4 for \$3,200!

Water Monster is equivalent to 1000 water bottles and will help the festival in going green!

- Logo/Message on both sides of a Water Monster
- Mention in press release
- Logo on Saturday's music stage banners
- Logo on event T-shirt
- 'Thank you' announcement from stage for your sponsorship on Saturday
- Minimum of 2 shout-outs on Brewgaloo's Facebook, Twitter and/or Instagram pages
- Logo with click through prominently displayed on sponsor section of website
- Logo featured in Brewgaloo FB page sponsor album & e-newsletter promotions
- 20 tickets to use at Saturday's event



CORNHOLE BOARD GAME - \$500

Cornhole boards remain the property of SLR with potential to be used at other community events

Logo on one set of cornhole game boards at Saturday's event

Name on event T-shirt

'Thank you' announcement from stage for your sponsorship on Saturday

Minimum of 1 shout-out on Brewgaloo Facebook and/or Twitter pages

Logo with click through prominently displayed on sponsor section of website

Logo featured in Brewgaloo FB page sponsor album & e-newsletter promotions

10 tickets to use at Saturday's event

BREWER'S HOSPITALITY PACKAGES

TITLE SPONSOR

Includes all presenting sponsor options plus:

Large banner (sole logo and business name) in hospitality area at event

Large banner (sole logo and business name) prominently displayed at after party

100 Tickets to use at the event on Saturday (\$100 value)

4 Passes to Friday night sampler event (\$180 value)

\$5000

1 Available

PRESENTING SPONSOR

Includes all party sponsor options plus:

Option for booth in hospitality area and/or after party

Option to place promotional material on tables in hospitality area and/or after party

Day of the event - Thank you announcement from the stage (Fri & Sat)

50 Tickets to use at the event on Saturday

\$1500

4 Available

VOLUNTEER SPONSOR - \$250

Option to host volunteer after party

Logo on volunteer t shirt (min of 100 t shirts printed)

Minimum of 1 shout out on Brewgaloo Facebook page and/or Twitter page

Logo with click through listed on sponsor section of website

Logo featured in Brewgaloo FB page sponsor album & e-newsletter promotions

5 tickets to use at Saturday's event

MEDIA PARTNERS

Logo with click through listed on sponsor section of website

Logo featured in Brewgaloo FB page sponsor album & e-newsletter promotions

5 tickets to use at Saturday's event

PARTY SPONSOR

Logo on sponsor banner in hospitality area at event & after party

Logo on website, social media messaging & e-newsletter promotions

Logo with click through prominently displayed on sponsor section of website

Mention on Brewgaloo's Facebook, Twitter and other social media outlets

15 Tickets to use at the event on Saturday

\$500

6 Available