

2021 Annual Meeting Sponsorships

Sponsoring the Shop Local Raleigh and Greater Raleigh Merchants Association Annual Member Meeting will put your brand in front of over 100 business owners in Wake County. Combine that with promotion on our social media (over 39K followers on Instagram, 10K on Facebook, and 32K on Twitter), and a newsletter database with more than 20K subscribers, sponsors will reach hundreds of potential new customers. If you would like to sponsor the event or have questions please contact Jennifer Martin, jennifer@shoplocalraleigh.org.

PRESENTING SPONSOR - \$2500

- Table reserved for 8 and tickets to event with plated lunch included
- Verbal recognition and brief description read about your business
- Logo on banner ad on shoplocalraleigh.org homepage
- Table at event to display company information and interact with guests
- Sponsored dining table featuring branded table tent and option to place promotional items on table/place settings (All tables are set for 8 guests. You can choose to sit at your sponsored table or open it for other guests.)
- Logo printed on all marketing materials at event and on hand out to all event attendees
- Option to include promo item* for your business in attendee gift bags
- Logo with click through prominently displayed on event page on website
- Logo on social media messaging & e-newsletter promotions

LOCAL SUPPORTER - \$1000

- 6 tickets to event with plated lunch included
- Logo on banner ad on shoplocalraleigh.org homepage
- Table at event to display company information and interact with guests
- Sponsored dining table featuring branded table tent and option to place promotional items on table/place settings (All tables are set for 8 guests. You can choose to sit at your sponsored table or open it for other guests.)
- Logo printed on marketing materials at event and hand out given to all event attendees
- Option to include promo item* for your business in attendee gift bags
- Logo with click through prominently displayed on event page on website
- Logo on social media messaging & e-newsletter promotions

LOCAL FRIEND - \$500

- 4 tickets to event with plated lunch included
- Table at event to display company information and interact with guests
- Sponsored dining table featuring branded table tent and option to place promotional items on table/place settings (All tables are set for 8 guests. You can choose to sit at your sponsored table or open it for other guests.)
- Logo printed on hand out given to all event attendees

- Option to include promo item* for your business in attendee gift bags
- Logo with click through prominently displayed on event page on website
- Logo on social media messaging & e-newsletter promotions

PROUD LOCAL - \$250

- 2 tickets to event with plated lunch included
- Sponsored dining table featuring branded table tent and option to place promotional items on table/place settings (All tables are set for 8 guests. You can choose to sit at your sponsored table or open it for other guests.)
- Logo printed on hand out given to all event attendees
- Option to include promo item* for your business in attendee gift bags
- Logo with click through prominently displayed on event page on website
- Logo on social media messaging & e-newsletter promotions

LOCAL LOVE - \$100

- 2 tickets to event with plated lunch included
- Name on hand out given to all attendees
- Option to include item* promoting your business in attendee gift bags
- Logo with click through prominently displayed on event page on website
- Name on social media messaging & e-newsletter promotions

LOCAL GIFTSTER - Provide promo items for 125 gift bags

- Promo item* for your business in attendee gift bags
- Logo with click through prominently displayed on event page on website
- Name on social media messaging & e-newsletter promotions

*Items should be of value and/or redeemable for discounts. Pamphlets and flyers are not permitted. Must provide at least 125 items.