



## NC Hops Festival Sponsorship Opportunities

*June 11 & 12, 2022*

NC State Fairgrounds  
by Shop Local Raleigh & Brewgaloo

### **Ultimate Hop Head- \$5,000**

- Logo on 5,000 unbreakable sampling glasses
- Logo on banner at the Music Stage
- Opportunity to have a table/booth at the festival
- 20 Passes to session of choice (3 to choose from)
- 10 Festival T-shirts
- Clickable logo on website, social media messaging, e-newsletter promotions & print ads- Minimum of 2 shout-outs on Facebook, Twitter and/or Instagram pages
- Logo on T-shirt
- Day of the event- Thank you announcement from the stage for your sponsorship
- Only 1 Beer Presenting Sponsorship Available

### **Giant Hop Head- \$3000**

- Logo 5,000 wristbands
- Logo on banner at the Music Stage
- Opportunity to have a table/booth at the Festival
- 10 Passes to session of choice (3 to choose from)
- 10 Festival T-shirts
- Logo on website, social media messaging, e-newsletter promotions & print ads -Minimum of 2 shout-outs on Facebook, Twitter and/or Instagram pages
- Logo on T-shirt
- Minimum of 2 shout-outs on Facebook, Twitter and/or Instagram pages
- Day of the event- Thank you announcement from the stage for your sponsorship
- Only 1 Wristband Sponsor

## **Hopster - \$2000**

- Logo on 4 Water Towers placed around the event for guests to hydrate
- Corn hole set with your logo on the boards for patrons use at the event
- Logo on banner at the Music Stages
- Opportunity to have a table/booth at the Festival
- 10 Passes to session of choice (3 to choose from)
- 10 Festival T-shirts
- Clickable logo on website, social media messaging, e-newsletter promotions & print ads- Minimum of 2 shout-outs on Facebook, Twitter and/or Instagram pages
- Logo on T-shirt
- Day of the event- Thank you announcement from the stage for your sponsorship

## **Entertaining Hop- \$1500**

- Corn hole set with your logo on the boards for patrons use at the event
- Logo on banner at the Music Stage
- Opportunity to have a table/booth at the Festival
- 10 Passes to session of choice (3 to choose from)
- 10 Festival T-shirts
- Clickable logo on website, social media messaging, e-newsletter promotions & print ads
- Logo on T-shirt
- Day of the event- Thank you announcement from the stage for your sponsorship

## **Hopping on Board- \$1000**

- Signage promoting your brand on restroom doors and mirrors
- Logo on banner at the Music Stage
- Opportunity to have a table/booth at the Festival
- 5 Passes to session of choice (3 to choose from)
- 5 Festival T-shirts
- Minimum of 2 shout-outs on Facebook, Twitter and/or Instagram pages
- Clickable logo on website, social media messaging, e-newsletter promotions & print ads

- Logo on T-shirt
- Day of the event- Thank you announcement from the stage for your sponsorship

### **Hop Friend - \$750**

- Logo on Banner at the Music Stages
- Opportunity to have a table/booth at the Festival
- Logo on event T-shirt
- Day of the event- Thank you announcement from the stage for your sponsorship
- Minimum of 2 shout-outs on Facebook, Twitter and/or Instagram pages
- Clickable logo with click through prominently displayed on sponsor section of website
- Logo featured on FB page sponsor album & e-newsletter promotions
- 5 Passes to session of choice (3 to choose from)

### **Hop Beginning- \$500**

- Opportunity to have a table/booth at the Festival
- Name on Banner at the Music Stages
- Logo with clickthrough link on website
- Name on T-shirt
- Mention on social media
- Name in e-newsletter promotion
- Day of the event- Thank you announcement from stage for your sponsorship
- 2 Passes to session of choice (3 to choose from)

### **Hop Investor- \$250**

- Logo with clickthrough link on website
- Name on T-shirt
- Mention on social media
- Name in e-newsletter promotion
- Day of the event- Thank you announcement from stage for your sponsorship