

# 2023 Annual Meeting Sponsorships

Sponsoring the Shop Local Raleigh and Greater Raleigh Merchants Association Annual Member Meeting will put your brand in front of over 100 business owners in Wake County. Combine that with promotion on our social media (over 50.6K followers on Instagram, 17K on Facebook, and 32K on Twitter), and a newsletter database with more than 20K subscribers, sponsors will reach hundreds of potential new customers.

If you would like to sponsor the event or have questions please contact Jennifer Martin, [jennifer@shoplocalraleigh.org](mailto:jennifer@shoplocalraleigh.org).

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## PRESENTING SPONSOR - \$2,500

- 3 parking passes for easy access to the event
- Verbal recognition and brief description read about your business
- Social media post on Shop Local Raleigh Instagram highlighting your business
- Table at event to display company information and interact with guests
- Inclusion in at least 3 social media posts promoting the event
- Option to include promo item\* for your business in attendee gift bags
- Logo inclusion on:
  - Photobooth backdrop
  - Stage banner
  - Marketing materials at event
  - E-newsletter promotions
  - Event landing page with hyperlink
  - Facebook sponsor photo album

## LOCAL SUPPORTER - \$1,000

- 2 parking passes for easy access to the event
- Table at event to display company information and interact with guests
- Inclusion in at least 2 social media posts promoting the event
- Option to include promo item\* for your business in attendee gift bags
- Logo inclusion on:
  - Photobooth backdrop
  - Stage banner
  - Marketing materials at event
  - E-newsletter promotions
  - Event landing page with hyperlink
  - Facebook sponsor photo album

*\*Items should be of value and/or redeemable for discounts. Informational pamphlets and flyers are not permitted. Must provide at least 125 items.*

## LOCAL FRIEND - \$500

- Inclusion in at least 1 social media post promoting the event
- Option to include promo item\* for your business in attendee gift bags
- Logo inclusion on:
  - Stage banner
  - E-newsletter promotions
  - Event landing page with hyperlink
  - Facebook sponsor photo album

## PROUD LOCAL - \$250

- Inclusion in at least 1 social media post promoting the event
- Option to include promo item\* for your business in attendee gift bags
- Logo inclusion on:
  - Event landing page with hyperlink
  - Facebook sponsor photo album
- Business name inclusion on:
  - Stage banner
  - E-newsletter promotions

## LOCAVORE - Barter

Showcase your cuisine at the event with menu items to feed at least 125 people.

- Email [jennifer@shoplocalraleigh.org](mailto:jennifer@shoplocalraleigh.org) to discuss sponsorship options.

## LOCAL GIFTSTER - Barter

Promote your brand to attendees by providing at least 125 promo items for the event gift bags.

- Promo item\* for your business in attendee gift bags
- Logo inclusion on:
  - Event landing page with hyperlink
  - Facebook sponsor photo album

*\*Items should be of value and/or redeemable for discounts. Informational pamphlets and flyers are not permitted. Must provide at least 125 items.*