



2023 Jolly Raleigh Holiday Market Sponsorship Opportunities

The Jolly Raleigh Holiday Market, happening at Raleigh Iron Works on December 9-10, 2023, will feature over forty local businesses selling their handcrafted items just in time for the holidays. The event produced by local non-profit organization Shop Local Raleigh and Beth's Christmas is being done in an effort to encourage support of locally owned businesses and celebrate the arrival of the Holidays.

The event is a great way to showcase your brand to thousands of consumers at a low-cost and affordable rate. We hope you will consider being a partner in the Jolly Raleigh Holiday Market and help us in *Showing Some Local Love*. Contact us today to get signed up!

Sponsorship Levels

Santa's Workshop Sponsor - \$1500 - 1 available

- Company logo on Sign next to Santa's Mailbox in Santa's Workshop
- Logo inclusion:
 - Clickable icon with hyperlinked URL on ShopLocalRaleigh.org event page
 - Festival marketing materials
 - On all Shop Local Raleigh social media platforms & e-newsletter promotions
- Option to have a 10×10 space at the event
- Mention in press release

Performer Sponsor- \$1000 - 1 available

- The performance area will be named after the respective sponsor shown on performance signs at event and all collateral
- Logo inclusion:
 - Clickable icon with hyperlinked URL on ShopLocalRaleigh.org event page
 - Festival marketing materials
 - On all Shop Local Raleigh social media platforms & e-newsletter promotions
- Option to have a 10×10 space at the event
- Mention in press release

Share the Warmth Sponsor - \$800 - 5 available

- Signage with company logo placed on/near heaters throughout the event
- Option to have a 10×10 space at the event
- Mention in press release
- Logo inclusion:
 - Clickable icon with hyperlinked URL on ShopLocalRaleigh.org event page
 - Festival marketing materials
 - On all Shop Local Raleigh social media platforms & e-newsletter promotions

Photo Booth Sponsor - \$800 - 4 available

- Signage with company logo placed at photo booth/“Instagrammable” spots throughout the event
- Mention in press release
- Logo inclusion:
 - Clickable icon with hyperlinked URL on ShopLocalRaleigh.org event page
 - Festival marketing materials
 - On all Shop Local Raleigh social media platforms & e-newsletter promotions

Game Zone Sponsor - \$500

- Signage with company logo placed in the Game Zone
- Mention in press release
- Logo inclusion:
 - Clickable icon with hyperlinked URL on ShopLocalRaleigh.org event page
 - Festival marketing materials
 - On all Shop Local Raleigh social media platforms & e-newsletter promotions

Media Partners

- Logo with click through listed on sponsor section of website
- Logo featured in Shop Local Raleigh FB page sponsor album