



Jolly Raleigh Holiday Market Sponsorship Opportunities

Mark your calendars for December 6th as the Jolly Raleigh Holiday Market returns to **Raleigh Iron Works**, bringing festive cheer and an incredible lineup of over 40 local vendors showcasing unique, handcrafted goods. This event is proudly hosted by Shop Local Raleigh, with a mission to celebrate the season while supporting locally owned businesses. It's the perfect opportunity to shop small, discover one-of-a-kind gifts, and connect with the vibrant Raleigh community.

Are you a local business looking to spread holiday cheer and gain exposure? Partnering with us is a great way to promote your brand to local consumers at an affordable rate! Let's make this season merry and meaningful. **Be part of the magic by contacting us today to sign up and Show Some Local Love!**



Sponsorship Levels

Presenting Sponsor - \$1,500 - 0 available

- Logo inclusion:
 - ALL festival marketing materials (maps, social media graphics, event signage, kid's activities, etc)
 - Signage at Santa Station and wayfinding signage
 - Clickable icon with hyperlinked URL on ShopLocalRaleigh.org event page
 - On all Shop Local Raleigh social media platforms & e-newsletter promotions, Facebook album with tag
- Option to have a 10×20 space at the event
- Mention in press release

Santa's Workshop Sponsor - \$1,000 - 1 available

- Santa's Workshop includes the Kid's Craft Zone where children can enjoy free holiday-themed crafts and activities.
- Logo inclusion:
 - Festival marketing materials (map, social media graphics)
 - Signage at Santa's Workshop tent and kid's activity sheets
 - Clickable icon with hyperlinked URL on ShopLocalRaleigh.org event page
 - On all Shop Local Raleigh social media platforms & e-newsletter promotions, Facebook album with tag
- Option to have a 10×10 space at the event
- Mention in press release

Face Painting Sponsor - \$800 - 1 available

- Signage with company logo placed at the face painting booth
- Logo inclusion:
 - Festival marketing materials (map, social media graphics)
 - Clickable icon with hyperlinked URL on ShopLocalRaleigh.org event page
 - On all Shop Local Raleigh social media platforms & e-newsletter promotions, Facebook album with tag
- Option to have a 10×10 space at the event
- Mention in press release

Photo Op Sponsor - \$500 - 4 available

- Signage with company logo placed at photo booth/"Instagrammable" spots throughout the event

- Logo inclusion:
 - Festival marketing materials (map, social media graphics)
 - Signage at Photo Booth location
 - Clickable icon with hyperlinked URL on ShopLocalRaleigh.org event page
 - On all Shop Local Raleigh social media platforms & e-newsletter promotions, Facebook album with tag
- Mention in press release

Media Partners

- Logo with click through listed on sponsor section of website
- Logo featured in Shop Local Raleigh FB page sponsor album